

GO

THE

STYLE GUIDE

100

Our essential **style guide** spells out the **100 things** you need to know about the **top trends**, shops, and labels in fashion right now. It's all yours to follow, chapter and verse. (Or at least pick and choose from)



IT'S NOT ABOUT SPENDING WADS OF CASH; IT'S ABOUT FINDING YOUR TRIBE

• The world of style is balkanized now. And there are some types we find particularly inspiring. We're talking about modern-day beatniks, dressed-to-the-hilt dandies, streetwear kings, and a phylum we like to call "guys who really, really wish they were from Paris." In these pages we'll identify the tribes, get all armchair-sociological on their habits and mores,



NO. 2

We also know you live in the real world and probably don't want to come to work dressed like a Victorian peacock with a monocle.

Footman! Bring me a gluten-free Caesar-salad wrap for lunch!



NOS. 3-5 ➔

Speaking of the real world, you know what every man in it surely needs? Pants.

• Specifically, the kind of pants that used to be called trousers. They'll give you a sharp, retro Sinatra-in-Vegas look. Plus, in summer, jeans can sometimes align you with the Swampass Tribe.

From left: Giorgio Armani \$895 | Todd Snyder \$450 | Maison Kitsuné \$349 | Where to buy it? Go to GQ.com/go/fashiondirectories

STILL LIVES: DAVID RINELLA



GQ·ENCORES



(WE'RE MAN ENOUGH TO SAY IT)



HARRY STYLES ROCKS

• Yes, he's in the boy band One Direction. No, we're not drunk. Here, GQ creative director Jim Moore explains.

“The mark of true personal style is finding a few things that work for you and sticking to them. We see Harry in the same jeans, Beatle boots, and Saint Laurent jacket again and again. He's the most confident dresser out there right now.”

No.



DISCOVER THE UN-DOUCHEY LOGO



⚡ The U.S. Olympic team in Ralph Lauren

⚡ Theophilus London in a jacket with DIY patches

● In the aughts, garish logos became synonymous with fashion victims and brand whoring. So things went minimal for a while. But now upstart streetwear brands with '90s nostalgia (like Hood By Air and #BEENTRILL#) are bringing logos back as wearable Bat Signals of cool. Meanwhile, luxury houses like Givenchy and Balmain are using patches and insignias. (That's not a Boy Scout uniform with merit badges—it's a piece of French fashion by Louis Vuitton.) Whether you go with a Metallica tee (like Ryan Gosling) or an American flag, make sure whatever's emblazoned across your chest means something to you. If it ain't personal, it's posing.



ENCORSES

NOS.

8-9 <<

Move your style capital a little to the north.

• Mimicking the style moves of an Italian businessman is, like, so 2013. Right now, French minimalism is where it's at. That means French-blue suits, unfussy labels for creative types like Ami and A.P.C., and retro striped shirts like Picasso used to wear—especially when the stripes are all *noir*.

From left: Marc By Marc Jacobs \$88
Saint Laurent by Hedi Slimane \$380
Where to buy it? Go to GQ.com /go/fashiondirectories

No. 10 Guys Who Are Killing It André Saraiva

If Paris is the capital of style right now, Saraiva is its club-hopping ambassador

■ **RÉSUMÉ:** Club owner, editor of the fashion mag *L'Officiel Hommes*

■ **TRADEMARKS:** Classics like jeans and leather jackets that look lived-in

■ **TRIBAL HABITAT:** The **Chateau Marmont** hotel in L.A., the Saint Laurent store, his clubs in N.Y.C. and France, like Le Bain and **Le Baron** (hello, Debbie Harry!)



■ **OTHER MEMBERS OF THIS GLOBE-TROTTRING TRIBE:** Saint Laurent designer Hedi Slimane, hotelier André Balazs

Saraiva on Paris

“Parisian style is all about quality and simplicity. Our women help, too. There wouldn't be stylish men without stylish women—we're trying to get their attention.”

Know the Dress Code

“You can't show up to a nightclub in jeans and an untucked shirt. But I don't agree with the idea of overdressing for an occasion. It's best just to keep things classic and simple.”



▶ THE NEW INTERNATIONAL PLAYBOY



jacket
**Saint Laurent by
Hedi Slimane**
t-shirt
Kitsuné Parisien
jeans
A.P.C.
watch
Rolex
sunglasses
Oliver Peoples
location
**André's studio,
N.Y.C.**



ACT ONE

No. 11 Guys Who Are Killing It Adam Scott

Because the best all-American style doesn't take itself all serious-like.

■ **RÉSUMÉ:** Actor, *Parks and Recreation*

■ **TRADEMARKS:** Tailored preppy staples like blazers, oxford cloth button-down shirts, ties in playful colors

■ **TRIBAL HABITAT:** The nearest J.Crew, underground stand-up comedy clubs, your girlfriend's pants

■ **OTHER MEMBERS OF THIS PREPPY TRIBE:** Actor and rapper [Donald Glover](#), actor and comedian [Aziz Ansari](#), *Band of Outsiders* designer [Scott Sternberg](#)



Scott on Americana
 “I like clothes that are simple and not too showy. I wear a lot of stuff from my favorite label, *Band of Outsiders*: button-up shirts, a leather jacket, khakis. And J.Crew will never be overrated. I'm a slim guy with the body of a 12-year-old. So their slim cuts fit me.”

The Ex-Nerds Always Win
 “Duckie in *Pretty in Pink* first made me aware of style. I was an unpopular, chubby kid, so I wanted to build an identity around that character to get noticed. I always wore an oversize blazer with a shirt buttoned all the way to the top and a bolo tie. Lots of bolo ties.”

NOS. 12 to 14 FASHION HAS BECOME A GAME OF P.W.Y.W. (THAT IS PAY WHAT YOU WANT)

● Part of the glory of being men is that our uniforms are consistent: jeans, suits, polos, a sweatshirt you can wear to work. And now labels across the price spectrum have caught on, realizing we all want the same thing. So if you can't afford Saint Laurent, get your gear at Gap.



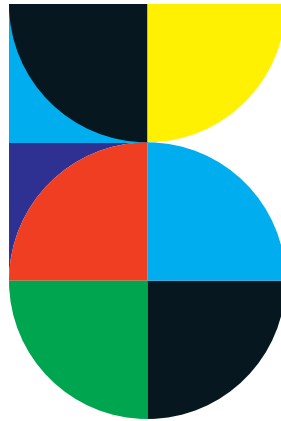
\$80
 GAP → A slim fit and cool, washed-out colors



\$160
 JOHN ELLIOTT + CO → An even slimmer fit, with side zippers



\$825
 SAINT LAURENT BY HEDI SLIMANE → Kinda genius (and punk) sleeve zippers. But still just a sweatshirt.



● That goes for tuxedos, too. So whether you're the Tom Ford type or a head-to-toe Uniqlo man, don't wait for an invitation to the Met Ball to get all tuxed out. If Gerard Butler and Alexa Chung can have cake, you can eat it, too.

NOS. 16-19 →

Your tie rack needs to lighten up a little.
 • Right about now, any good suiting store is piled high with lightweight cotton and linen ties that will sync up with your summer suits and add a much needed offbeat note to your look. Plus, they come in sweet colors, like someone took an eraser to your normal pink tie.

From left: Alexander Olch \$150 | Topman \$20 | Glendon Lambert \$80 | Gitman Vintage \$85
 Where to buy it? Go to [GQ.com/go/fashiondirectories](#)

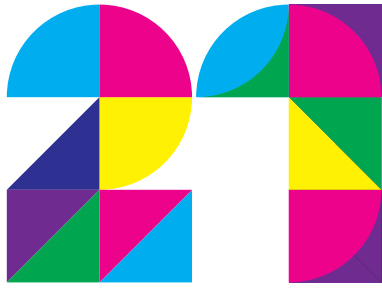


NO. 20 YO, SPORTSCASTER ERIN ANDREWS! WHAT DO YOU THINK ABOUT THE RISE OF MALE MAKEUP?*

“I'm not mad at guys using it if they have a blemish or whatever. We do the same thing!”



Is your look starting to feel a little one-note? Then flip it like mega-producer **Pharrell Williams**—a man who sees sounds, hears hues, and is having his best year ever at age 40—by cranking up the colors → ZACH BARON 📷 PAOLA KUDACKI



PHARRE →

MIX

YOUR

WARD

→ ROBE

**The Dark Days
Are Behind Us**

Blue suede hoodies, powder pink shirts, leopard slip-ons—all in a day's work. Pharrell proves the best way to stand out on the street is to step out in a mix of fearless colors. The only rule is this: No worries. So does leopard match pink? If you say it does, it does.

◀
jacket \$5,180
Louis Vuitton
+
sweater \$595
and tie \$225
Burberry London
shirt \$125
Polo Ralph Lauren
shorts \$175
Gant Rugged
espadrilles \$695
Christian
Louboutin
watch (throughout)
Audemars Piguet



Pop Doesn't Have a Formula, But...

The "quiet, loud" thing often works. Try all neutrals (say, black and white) with one loud hit of color. *Bang!*

- »
- cardigan \$389
Kitsuné Parisien
- +
- t-shirt \$270
Saint Laurent by
Hedi Slimane
- jeans \$185
J Brand
- sneakers \$75
Adidas Originals
- hat \$200
Lock & Co.
from George G.
Graham Galleries

» The clothes in this shoot were inspired by the great British artist David Hockney. To read more about the man and his influential look, pick up our new seasonal fashion guide, *GQ Style: What to Wear Now*, at your newsstand.

There's a Way to Be Sure Nobody Mistakes You for an Office Grunt

Take any navy or charcoal suit, but instead of a white shirt and navy tie, change the tune. Try a bold print shirt, an electric tie, and your yard-work sneakers. (As long as they don't stink.)

»

suit \$3,975
Lanvin

+

shirt \$595
and tie \$295
Burberry Prorsum

tie bar \$15
The Tie Bar

sneakers \$50
Converse

custom glasses
Moscot

Say Aloha to Spring 2014's Snappiest Shirt

There are so many Hawaiian shirts in stores right now you'd think Oahu is the new capital of fashion. Here, Pharrell updates the Tony Montana thing for a new era. Funky as hell, but still harmonious.

»

shirt \$1,420
Prada

+

pants \$810
Prada

espadrilles \$325
Ovadia & Sons

hat \$350
Borsalino at
JJ Hat Center

necklaces
Chanel



There's a Secret to Pulling This Off (Besides Just "Being Pharrell Williams")

P's rumpled collar, rolled pants, and unlaced shoes say, "I don't take myself—or these clothes—too seriously." With that attitude, you can wear anything. Even lavender and lemon.

◀
sports jacket \$595
Polo Ralph Lauren
+
shirt \$145
and pants \$98
Polo Ralph Lauren
sneakers \$565
Maison Martin
Margiela
where to buy it?
go to gq.com/go/fashiondirectories

NOS.

22-24 ➔

Your watch isn't a status symbol anymore—it's a style symbol.

• The days when every man invested in the same slab of gold for his wrist are kaput. Go for nylon, stainless steel, or all Fuck-Yeah-America. (Shinolas are made in Detroit.) It's about taste, not tradition.

Clockwise from top: Shinola \$575 | Rolex \$8,200 | Omega \$12,000



EXCUSES

No.

26

The New Holy Temples of Menswear

Totokaelo, Seattle

You can excuse us if we hear "Pacific Northwest" and think: log-cabin-inspired, taxidermy-inflected haberdashery. Totokaelo (pronounced toh-toh-kye-oh) is not that. It's a midcentury-modern space (and by "midcentury" we mean 2054) where the men's floor feels like Morpheus's lair in *The Matrix*...but with indigo A.P.C. sweaters. There are also art objects, stacks of books, and designy furniture—in case you want to make your living room into the Totokaelo of your town. Also: If you're low on SkyMiles, the website is fully stocked.

NO. 25

REMEMBER: YOU ARE NOT A BLACKSMITH

• Must every men's store have salvaged-wood tables, rusty anchors, and names like F. R. Woolery Rail & Supply? Enough! To prove you don't have to shop Ye Olde, we present three stores that are more like modern high-design experiences. Starting with...



THE WORLD'S GONE BULLISH ➔ ON 'STOCKS

• For eons Birkenstocks were like mock turtlenecks for your feet: practical but too dorky to own. Until now. In 2014, you're as likely to see them at a fancy-pants gallery opening as at Burning Man. Here, a short history.



1960s
The Lederhosen Leaper



1970s
The Summer of Love-er



1990s
The Hollywood Dope Peddler to the Stars



2000s
The Phish Phan in the Hampshire College Quad



2014
The Assistant Fashion Stylist

NOs.

28 to 44

THE BRIEFCASE ISN'T DEAD; IT JUST LOOSENED UP A LITTLE

● At last, an era when a man can take pride in the design of his bag as readily as that of his car or his sneakers. From work briefs to gym totes to weekenders—to carryalls that can be all three—these are the season's seventeen best.



L➤R TOD'S \$1,425 | WANT LES ESSENTIELS DE LA VIE \$1,395 | BILLYKIRK \$275 | LEVI'S MADE & CRAFTED \$265 | RALPH LAUREN \$1,250 | CHIEF TRUNK \$595



L➤R HAERFEST \$395 | SANDQVIST \$322 | HERMÈS \$7,650 | LOUIS VUITTON \$3,250 | GUCCI \$5,150 | ALEXANDER WANG \$960



L➤R COACH MEN'S \$598 | JACK SPADE \$178 | PRADA \$2,250



HERMÈS \$5,050

BEN MINKOFF \$450

WHERE TO BUY IT? GO TO GQ.COM/GO/FASHIONDIRECTORIES

NO. 45

FASHION AND STREETWEAR MADE A BABY

• When we heard Givenchy's Riccardo Tisci and Nike were collaborating, we imagined gold-embossed sneakers with built-in projectors that make holograms of Jay Z and Kanye appear. Man, were we wrong. What they actually made is an Air Force 1 you can wear on the daily—if you can get a pair.

Nike + R.T. \$260 (per matching pair)



**TRIBE OF ONE:
LEONARDO
DİCAPRIO***

» When off set, Leo DiCaprio can be spotted riding Citi Bikes in schlubby cargo capris. And yet he still dates Toni Garnn. We call his tribe Slacker Lothario, but unfortunately it will always have only one member.

*Note: You cannot pull this off.



ERIN HEATHERTON



BLAKE LIVELY



BAR REFAELI



TONI GARNN



GISELE BÜNDCHEN

No. 46

The New Holy Temples of Menswear

Just One Eye, L.A.

Got sixty minutes to burn in L.A.? Go to JOE—but think of it as a free architecture tour (it's Howard Hughes's old HQ) or as a free art museum (for the Murakamis and Hirsts). Just don't think of it as an H&M store (unless you're in Pharrell's tax bracket—he's a believer).

NOS. **48-50** ↓

Your next suit (and shirt and pocket square) should be linen.

• The featherweight summer fabric has been revived to give you rumpled, retro appeal. Wear it unsparingly.

Band of Outsiders suit jacket \$1,995 | Paul Smith Jeans shirt \$225
Brunello Cucinelli pocket square \$160 | Where to buy it? Go to GQ.com /go/fashiondirectories



Nº 51
Guys Who
Are Killing It
**Devonté
Hynes**

» 2014'S ANSWER TO LOU REED

Enigmatic. Genre-bending. The epitome of the downtown N.Y.C. scene—and not afraid of women's clothes.

■ **RÉSUMÉ:** His one-man band Blood Orange

■ **TRADEMARKS:** Minimalist color palette, high-waisted trousers (like *Joaquin Phoenix's in Her*), kufis or the caps tourists buy in Times Square

■ **TRIBAL HABITAT:** American Apparel (women's department), the coolest parties you never hear about (till after)

■ **OTHER MEMBERS OF THIS REBEL TRIBE:** Rapper Theophilus London, UK rocker King Krule

Dev on Imitating the Olds

“I get my inspiration from my elders—Tony Bennett, Todd Rundgren, Harry Belafonte.”

And on Girls' Clothes

“Most of the time, I wear women's clothing. My watch, these trousers—my button-up shirts are really just blouses. You can't show any hesitation.”



t-shirt
Rogue
pants
and watch
American Apparel
bracelet
Eddie Borgo
shoes
Topman
location
American Two Shot,
N.Y.C.



**RECONNECT
WITH YOUR
INNER
BADASSS
FEATURING
KIT
HARRINGTON**

**How to
Break Hearts
Completely**

Much about men's style has changed, but the holy trinity of bastard-dom is unwavering: an old T-shirt, beat-up jeans, and a nice-ass chain. (Come to think of it, the holy trinity is a quartet. You need cool boots, too. Turn the page for proof.)

←

t-shirt \$115
ICR-The Inncity
Raiders
+
necklace
David Yurman

Heartbreakers



**Now, Here's
Where Things Get
Interesting**

Rather than going with motorcycle boots and a jean jacket, complicate the typical tough-guy thing by mixing in Chelsea boots and a cardigan. You've just been upgraded from regular bastard to mysterious bastard.

↑
cardigan \$1,490
Saint Laurent by
Hedi Slimane
+
tank top \$50
Dsquared2
jeans \$610
Dior Homme
boots \$745
Saint Laurent by
Hedi Slimane
necklace
David Yurman
vintage bracelet
Melet Mercantile

**New-Move Alert:
Turn Your Flannel
Into a Belt**

Sure, it's a nod to grunge, but Pearl Jam never made it look this elevated. The difference? Suit jacket, suede boots, and a flannel that's *nice*, not thrifted.

»

blazer \$275
Kenneth Cole
New York

+

t-shirt \$390
Tom Ford

plaid shirt \$335
Maison Kitsuné

jeans \$168
Diesel

boots \$210
Jack Erwin

vintage bracelet
Melet Mercantile





**Think of Black
as a Free Pass to
Show More Skin**

The tougher you dress, the more you can get away with as far as loosening a button or rolling up your sleeves. The end result is sex appeal—and isn't that always kinda the goal?

←

shirt \$525
Dolce & Gabbana
+
jeans \$68
Levi's

boots \$995
Saint Laurent by
Hedi Slimane

necklace
Pyrrha

bracelet
Maison Martin
Margiela

vintage belt
Melet Mercantile

where to buy it?
go to gq.com/go/fashiondirectories

No.

53

The New Holy Temples of Menswear

Dover Street Market, N.Y.C.

If the style world made a no-expenses-spared time capsule of 2014, this would be it. A visit to the store will quickly distill for you the range of wearable wonders twenty-first-century humankind has yielded so far, including a new suit in a shade of blue not found in the ocean and the Nikes we showed you in No. 45. Even the stuff you'd probably never wear is impossible not to pick up, if only to test its weight—or gawk at the price tag. And all of it is stashed inside seven stories (seven!) designed to maximize the drama (starting with the spiral staircases and many strange sculptures). It is a world to behold. Spend ten minutes here or spend eight hours—either way you won't feel left out in a conversation about clothes for the rest of the year. (Though we also recommend a subscription to GQ.)

No. 62
Guys Who Are Killing It
David Gandy

Proving life is an occasion you should dress way the hell up for.

■ **RÉSUMÉ:** The Dolce & Gabbana supermodel who doesn't need a stylist

■ **TRADEMARKS:** Bespoke suits, brogues, suit accoutrements like collar pins and tie bars

■ **TRIBAL HABITAT:** Savile Row in London, the Polo Mansion in N.Y.C.

■ **OTHER MEMBERS OF THIS DANDY TRIBE:** Tom Ford, Jay Z

Gandy on Tripling Down

📌 **Smarten up your outfit by focusing on the details. Match your brown shoes to your tortoiseshell glasses and brown watch strap."**

And Speaking of Bespoke

📌 **Men's fashion should be all about tailoring, and Savile Row is the pinnacle. My go-to's are Henry Poole and Thom Sweeney."**

NOs. **54** | **61**

MIGHT BE TIME TO GET THE DOUBLE-DECKER SHOE RACK

• No, you're not going to wear those bright green Adidases (or a pair of tassel loafers) every day. And that's exactly the point.



L➤R ADIDAS ORIGINALS BY 84-LAB \$130 | ALFRED SARGENT FOR J.CREW \$525 | BALLY \$625 | NEW BALANCE \$140 | JOHNSTON & MURPHY \$140 | SALVATORE FERRAGAMO \$695 | DEL TORO \$295 | BALLY \$695 • WHERE TO BUY IT? GO TO GQ.COM/GO/FASHIONDIRECTORIES

» THE
DANDEST
GUY
WE KNOW

suit and shirt
Ralph Lauren
Purple Label
tie
Ralph Lauren
Black Label
(tie bar, vintage)
pocket square
Robert Talbott
watch
Cartier
location
Blau Gans, N.Y.C.

📺 DAN MARTENSEN



NOs. **63** to **74**

THE COOLEST SHOPPING STREET IN AMERICA

(IS JUST A BLOCK AWAY FROM HELL)

• **From inside the evil heart** of SoHo, on Broadway—amid the chaos of pashmina-pushers and fashion victims—just hang a left onto **CROSBY STREET**. Not fifty yards from a man about to have an aneurysm trying to locate the Apple Store, you will find the most concentrated new dose of quality menswear design in America. And because this street is more cobblestone alley than thoroughfare, these stores have stayed miraculously unsucky. Start at **Carhartt Work in Progress (1)**. Yes, that

Carhartt. This location is more button-down-collar than blue-collar—think super-tapered canvas pants, polo shirts. Next, swing by **MiN New York (2)**, a magic shop of vials, ointments, and smell-goods, so that when people come close to you...they'll want to come closer. But man can't live on fisherman's soap alone, so swing onto Prince Street and hit **Hampton Chutney Co.** for a dosa (like a sandwich wrap, but from India). Trust us and order the number nine. After that, suit up with

the menswear bloggers turned menswear retailers at **Carson Street Clothiers (3)**—just be prepared for what you wear into the store to be scrutinized as closely as what you take out of it. For a break in the boutiquey-ness, stop by trusty staples **AllSaints (4)** (for moody clothes to channel your inner Justin Theroux; Jennifer Aniston sold separately) and **Bloomingdale's (5)** (for a new leather duffel bag). Both have back doors on Crosby—we like to think of them as VIP entrances.

NO. 77

If you're still posting outfit selfies on Instagram, **stop.**

No.



BECAUSE THE LIVING-ROOM SHOT IS THE NEW SELFIE

• **At this point**, a photo that shows how your cuffed pants make your Chelsea boots pop may no longer capture the hearts and “Likes” of those desperate for Internet attention. But mess with a trendy throw pillow—or better yet, a retro typewriter—and you'll probably have more luck. Bonus: You'll also probably enjoy your home more.



Miansai (6), the GQ-approved place for gold cuff bracelets and leather goods, is just down the street. Next, pick up a surfboard, an oxford, or maybe just a coffee from **Saturdays NYC (7)** and drink up on the back patio for some of SoHo's best models-on-laptops-watching. Regardless of whether you snowboard, **Aether (8)** deserves a visit for its high-performance outerwear that is blessedly free of Mountain Dew Code Red logos. Also worthwhile: the furniture store **BDDW**. Picture leather-framed

mirrors and a wooden coffee table with a built-in turntable. After all, interior design is the new menswear (see No. 78). Stop to ogle the tangerine suits at **Jil Sander**, then hook a right onto Howard Street for some Japanese sweats from the store that would be the hippest kid on *anycity* block, **Opening Ceremony (9)**. If OC leaves you wondering, "How am I gonna pay rent this month?" realize it would probably be a good thing to get the hell off Crosby Street.

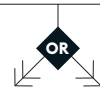
NOS. 75-76

Women Have Tribes, Too

Looking for a trendy new girlfriend? She'll probably come from one of two tribes.



» Model
Cara
Delevingne



The Street-Savvy Tomboys

Sabrina the Teenage Witches

No. 79

FINALLY, THEY DESIGNED A PLANT FOR MEN!

• You know what else will improve your home? **Succulents.**

We're talking about aloe vera and cacti for your living room. They are manly. (It's the thorns.) They are minimal. (Jean Prouvé would approve.) They are hard to kill. (Your thumb is green enough.) Instagram it up, boys.

NO.

80 ⇒

Stop jacking your style from *Mad Men* and turn to *Top Gun*.

• Want a look that commands respect? Wear something military-designed. The old MA-1 flight jacket—a stark-simple bomber with a patch pocket on the arm, spotted on the likes of Bradley Cooper and Kanye West—has been re-enlisted and re-imagined.

Gap \$88

Where to buy it? Go to GQ.com/go/fashiondirectories



GQ-ENCORSES



Have you seen *Taken*, *Taken 2*, *Non-Stop*? At 61, **Liam Neeson's** reinvented himself as an action hero, proving it's never too late for an overhaul. No matter what your age, a new, razor-sharp mogul suit will make you look like the boss

➡ MICHAEL HAINEY 📺 PAOLA KUDACKI



**STREET
BOOT
YOUR
POWER
SUIT**

**Show the
Young Guns
How It's Done**

There may come a time when you're less inclined to wear snazzy plaid suits or young-guy skinny lapels. Understandable. But your business suits can still be updated and elevated. Start with strong shoulders; add pocket square and tie bar.

«

suit \$3,075
Giorgio Armani

+

shirt \$495
and tie \$225
Giorgio Armani

tie bar
(throughout)
and pocket
square
The Tie Bar

watch
Omega

There's Great Power in Subtlety

This dark shade of brown has a lot of black in it. That makes it different enough to get you noticed but quiet enough that the junior partners won't even realize how you're out-dressing them.

←

suit \$3,345

Dolce & Gabbana

+

shirt \$395

and tie \$185

Dolce & Gabbana

pocket square

Paul Stuart

briefcase

(on table)

Louis Vuitton



**Memorize
This Foolproof
Pairing**

Pin dots with
pencil stripes
instantly
modernize
any serious
business suit.



suit \$2,995
Ermenegildo
Zegna



shirt \$575
Brioni

tie \$125
John Varvatos
USA Luxe

pocket square
J.Lindeberg

where to buy it?
go to gq.com/go/fashiondirectories



Get Fit (Without a Drop of Sweat)

Neeson came into our fitting as a size 46 long and left as a 44 regular—and that snugger, more modern fit is what makes him look so striking. If your suits haven't been tailored since the Bush years, they're too big. Try the next size down.

- » suit \$895
Boss
- + shirt \$485
Charvet
- tie \$115
Boss
- briefcase
Louis Vuitton

NO. 82

The only thing fresher than white jeans is... dirty white jeans?

• When you wear white, dirt is inevitable. Now designers have expedited the process, pre-grimy-ing their jeans (a little) so they look lived-in in all the right places. Also gives those of us who have unintentionally grimy white jeans a sense of relief.

Polo Ralph Lauren \$98
Where to buy it? Go to GQ.com /go/fashiondirectories



GQ ENCORES

NOS. 83-88

TELL YOUR PANTS THE FLOOD HAS ENDED

• Trends rise and fall. Here, a look at where we stand now.

BACK FROM THE DEAD



Bandanna neckerchiefs



Three-button suit jackets

DEAD FOR NOW



Suit pants hemmed super short



Woven friendship bracelets

DEAD FOREVER



Xtra-hold hair gel



Boot-cut jeans

NO. 89

YO, WNBA HOTTIE SKYLAR DIGGINS! ARE

“I think a little is cool. As long as you don't veer into *Duck Dynasty* territory. Uncle Si should not be your style icon.”

NOS. 90-95

Your glasses should hit the sweet spot between Elton John and John Lennon.

• Round glasses will make you look like you've read Kafka and heard the Kinks. But size is crucial. Elton's were too huge. Lennon's were too tiny. Split the difference.

From top: Warby Parker \$95 | Oliver Peoples \$410 | Moscot \$270 | Saturdays NYC \$295 | Raen Optics \$170 | Shipley & Halmos \$275



GQ ENCORES

Nº 96

Guys Who Are Killing It **Jack Antonoff**

➔ THE GUY WHO GETS THE GIRLS

Lena Dunham's rocker boyfriend makes his move

■ **RÉSUMÉ:** Guitarist in pop-rock band fun., mastermind of ass-kicking new solo project Bleachers. (Debut album comes out this spring.)

■ **TRADEMARKS:** Short-sleeve shirts, colorful chinos rolled up to expose striped socks, young-Elvis Costello glasses

■ **TRIBAL HABITAT:** Marc Jacobs sample sales, vintage-guitar stores, the *Girls* writers' room



■ **OTHER MEMBERS OF THIS BOOKISH TRIBE:** Lena; his fashion designer sister, [Rachel Antonoff](#); Jack Kerouac fans worldwide

Antonoff on Inspiration from Unlikely Places

🗣️ I draw inspiration from '90s bullies and gay women. I feel like the bully look—high-waisted pants, tight shirt with rolled-up sleeves—evolved from what '50s and '60s boxers used to look like. My style is somewhere between that and Tank Girl. A shitty, intimidating look on someone who has such a nice Jewish face works well for me."

cap
Rachel Antonoff
x Tracy Watts
glasses
See Eyewear
tie
Burberry
Prorsum
tie bar
The Tie Bar
pants
Marc By Marc
Jacobs
socks
Banana
Republic
boots
Dr. Martens
(shirt, vintage)
location
Jack's childhood
bedroom,
Woodcliff Lake,
N.J.



» THE MAN
BEHIND
THE MOST
DESIRED
JEANS IN
THE WORLD

coat, jackets,
and chinos
Visvim
location
Miss Lily's, N.Y.C.

No. 97 Guys Who Are Killing It Hiroki Nakamura

Want a natural-dyed indigo painter's jacket? Get in line behind Kanye West.

■ **RÉSUMÉ:** Designer of the cultish Japanese brand Visvim

■ **TRADEMARKS:** Layers of hand-dyed garments, impossible-to-find leather moccasins, scents that are borderline spiritual

■ **TRIBAL HABITAT:** Tokyo, SoCal thrift shops, any place that smells of burning sage

■ **OTHER MEMBERS OF THIS OBSSIVE TRIBE:** Visvim junkies like Eric Clapton, John Mayer

Hiroki Saying the Kind of Shit Only He Can Get Away with Saying

“An important element of having a great look is being loved and giving love. If you have love on the inside, it will show outside. Getting dressed is just one aspect of taking care of yourself.”

And on the Solution-Based Wardrobe

“Sometimes style is about just letting things happen. I started wearing a bandanna as a belt so I wouldn't get stopped at TSA when I fly. I was like, ‘Hey, I kind of like the way this looks.’”



NO.
98 ←

Like gold chains for people who eat kale.

• Can't picture yourself in an LL Cool J dookie rope? No worries. You can still deck out your neck with a beaded necklace. Hiroki wears several, but we suggest starting with one. Just be ready for people to ask where you got it. (It's okay to embellish.) Sample response: “Oh, this? It was a gift from a shaman I met camping in Joshua Tree.”

From top: Sid Mashburn \$35
George Frost (green) \$120
Denim & Supply Ralph Lauren \$75
Where to buy it? Go to GQ.com /go/fashiondirectories

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YO, GUITAR GODDESS ST. VINCENT! HOW DO YOU KNOW IF A GUY HAS HIS S#!T TOGETHER?

“Every man should have two things: a therapist and a tailor.”



THERE'S ONE TRIBE YOU DON'T HAVE TO JOIN TO HAVE GQ STYLE: THE ONE PERCENT

• Because low funds should never stop a man of high style, here's how to get a key piece worn by each of our cover subjects—for way less cash.



DKNY
\$580

Proving that you can get a power suit before you've actually got the power job.



EMPORIO ARMANI
\$1,295



BURBERRY BRIT
\$250

Turns out being stuck wearing the same old boring chinos is a problem eighty bucks can fix.



LEVI'S
\$78



H&M
\$249

A motorcycle jacket you can afford before the long ride to the top of the food chain.



SAINT LAURENT BY HEDI SLIMANE
\$5,200