# LOG ON TO allure.com/freestuff TO WIN!

## MONDAY, AUGUST 24

# **Pssssst Instant** Spray Dry Shampoo (retail

value: \$5.99) The П first 500 Allure readers to sign up will get one free.



(retail value: \$6.50) The first 100 Allure readers to sign up will get one free.

3 P.M. Wet n Wild Perfect Pair Lip Wand (retail value: \$3.99) The first 250 Allure readers to sign up will get one of four shades free.

4 P.M. Clarins Single Eye **Colour in Vibrant Violet** (retail value: \$20) The first 100 Allure readers to sign up will get one free.

5 P.M. Lea Journo La Forme Styling Lotion (retail value: \$28) The first 500 Allure readers to sign up will get one free

6 P.M. Origins Eyeshadow in **Copper Penny and Liquid** Lip Shimmer in Mangotini (retail value: eye shadow,

\$14; lip shimmer, \$14.50) The first 50 Allure readers to sign up will get both free.

### TUESDAY, AUGUST 25

## 1 P.M. Redken Color Extend Total Recharge Spray

(retail value: \$16) The first 50 Allure readers to sign up will get one free.

2 P.M. Black Radiance

**Eyeshadow Quartet in** Desert Clay (retail value: \$4.19) The first 500 Allure readers to sign up will get

3 P.M. Aveeno Positively **Ageless Firming Body** Lotion (retail value: \$8.99) The first 100 Allure readers to sign up will get one free. 4 P.M. Neil George Intense **Illuminating Conditioner** 

(retail value: \$24) The first 20 Allure readers to sign up will get one free. 5 P.M. MD Skincare Alpha Beta Daily Face Peel (retail

value: \$78) The first 250 Allure readers to sign up will get one free.

**Maybelline New York ExpertWear Eve** Shadows in Seashell and Amethyst, Line Express Eyeliner in Soft Black, **Dream Mousse Blush in** Pink Frosting, and Color Sensational Lipstick in

Born With It (total retail value: \$28.45) The first ten Allure readers to sign up will get the Cover Look makeup free

## WEDNESDAY, AUGUST 26 THURSDAY, AUGUST 27

# 1 P.M. E.L.F. Mineral Eyeshadow



2 P.M. RickyCare NYC rubber mini bobby pins (retail value: \$4.99 for a pack of six) The first 500 Allure readers to sign up will get one pack free.

3 P.M. Patricia Wexler M.D. **Dermatology Universal Anti-Aging Cleanser** (retail value: \$16) The first 500 Allure readers to sign up will get one free.

4 P.M. Paul Mitchell **Smoothing Gloss Drops** (retail value: \$16.95) The first 50 Allure readers to sign up will get one free.

5 P.M. Dove White Beauty Bar (retail value: \$2.77 for a pack of two) The first 100 Allure readers to sign up will get one pack free.

6 P.M. Marilyn NinYos Brush (retail value: \$21) The first 30 Allure readers to sign up will get one free.

# 1 P.M. Bobbi Brown Nude Eye

Palette (retail value: \$60) The first 50 Allure readers to sign up will get one free.

2 P.M. Styli-Style Line & Seal 24 Eyeliner Pencil in Deep Purple (retail value: \$5.99) The first 500 Allure readers to sign up will get one free.

### 3 P.M. Kiehl's Stylist Series Strong-Hold Styling Gel (retail value: \$15) The first

500 Allure readers to sign up will get one free.

4 P.M. Amazon Beauty Rahua Leave-In Treatment (retail value: \$28) The first ten Allure readers to sign up

will get one free 5 P.M. Göt2b Dazzling Shine

Spray (retail value: \$5.99) The first 50 Allure readers to sign up will get one free.

6 P.M. Shu Uemura Art of Hair Fiber Lift Volumizer (retail value: \$30) The first

150 Allure readers to sign up will get one free.

### FRIDAY, AUGUST 28



**Automatic Eye Pencil in** Vampy Violet (retail value: \$3.99) The first 500 Allure readers to sign up will get one free.

2 P.M. Olay Complete All Day **UV Moisturizer SPF 15** (retail value: \$10) The first 100 Allure readers to sign

up will get one free. 3 P.M. GHD IV Styler flatiron



4 P.M. Josie Maran Argan Oil moisturizer (retail value: \$52) The first 250 Allure readers to sign up will get

5 P.M. Aussie Deeeeep 3 **Minute Miracle Moisture Treatment** (retail value: \$7) The first 300 Allure readers to sign up will get one free.

Sonia Kashuk Super **Sheer Liquid Tint Blush** in Peony (retail value: \$9.99) The first 50 Allure

readers to sign up will get one free.

# D П П

## MONDAY, AUGUST 31 1 P.M. Ardell Fashion

**Lashes Starter Kit** MATTER #110 (retail value: \$5.99) The first 500 Allure readers to sign up will get one free.

2 P.M. VMV Hypoallergenics **Illuminants Body Brilliance Hand and Body Lotion** (retail value: \$65) The first 150 Allure readers to sign up will get one free.

3 P.M. Shu Uemura Pressed Eye Shadow in ME Purple



4 P.M. Ojon Restorative Hair Treatment (retail value: \$55) The first 50 Allure readers to sign up will get one free.

5 P.M. Davines Solu Refreshing Solution Shampoo (retail value: \$46) The first 50 Allure readers to sign up will

get one free

6 P.M. FX Special Effects Curl **Booster Scrunching and Curling Spray** (retail value: \$8.99) The first 500 Allure readers to sign up will get one free.

#### CLOTHES, SHOES, ACCESSORIES, AND MORE! • AUGUST 2009 WEDNESDAY THURSDAY **FRIDAY**

#### **TUESDAY** MONDAY

3 12 P.M. Derek

Lam suede sandals with resin horn heels (retail value: \$790) Log on for your chance to win these shoes.

brass-glass-and-agate

cuff (retail value: \$580)

Log on for your chance to

Log on for your chance to

win one of four coats.

**BCBGeneration** 

suede pumps (retail

value: \$110) Log on for

your chance to win one

for your chance to win one

of three pairs of boots.

of 12 pairs of shoes.

12 P.M. Nine West suede

ankle boots (retail value: \$129) Log on

12 P.M. Oscar

de la Renta

win this cuff.

12 P.M. Max

& Co. wool

coat (retail

value: \$455)

24

12 р.м.

4 12 P.M. Calvin Klein Collection

12 P.M. Tourneau

watch (retail value:

\$675) Log on for your

chance to win this watch.

12 P.M. Daniel K white-

gold necklace with

black and white pavé

diamonds (retail value:

\$2,600) Log on for your

25 **12** P.M. **Donna** 

**Karan New York** 

dress (worn seven

win one of five dresses.

chance to win this necklace.

**Timepieces** 

stainless-steel

leather tote (retail value: \$750) Log on for your chance to win this bag

5 12 P.M. Old Navy cotton nylon

12 P.M. Banana

Republic suede

(retail value: \$198) Log

synthetic suede boots

(retail value: \$69) Log on

for your chance to win one

of five pairs of boots.

on for your chance to win

ankle boots

these boots

Dirty Laundry

12 р.м.

26

(retail value: \$19.50) Log on for your chance to win one of six turtlenecks.

6 12 P.M. Laundry by Shelli Segal silk charmeuse gown (retail value: \$315) Log on for your chance

12 P.M. Elizabeth

blouse (retail value: "

your chance to win one of

and James silk

\$295) Log on for

five blouses

to win one of six gowns.

12 P.M. **Hussy** wool coat (retail value: \$209) Log on for vour chance to win this coat 14



12 P.M. Ted Rossi metallic-leather and-python bracelet (retail value: \$250) Log on for your chance to win this bracelet

12 P.M. Cynthia 12 P.M. Earnest Steffe wool dress **Sewn cotton** (retail value: \$295) denim jeans (retail value: \$198) Log on for l og on for your your chance to win one of chance to win seven pairs of these leans. this dress.

28

12 P.M. Bop Bijoux cotton-blend bracelet with brass studs (retail value: \$150) Log on for your chance to win this bracelet

12 P.M. Joie 12 P.M. Line stretch viscose Infinity cotton silk dress wool-blend (retail value: \$348) iacket (retail ways) (retail value: \$995) Log on for your value: \$325) Log on for your chance to win Log on for your chance to chance to win one of four dresses this jacket.

Great designer loot is just a click away. Sign up at allure.com/freestuff for your chance to win. NO PURCHASE NECESSARY.

## **FREE STUFF RULES:**

#### Win Derek Lam suede sandals with resin horn heels

NO PURCHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 3, 2009, at 12 P.M. EDT and ends August 3, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. One (1) winner will receive a pair of Derek Lam suede sandals with resin horn heels (size 9) with an approximate retail value of \$790. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Derek Lam International, LLC, 601 West 26th Street, 17th Floor, New York, NY 10001.

Win a Calvin Klein Collection leather tote. NO PUR-CHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 4, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. One (1) winner will receive a Calvin Klein Collection leather tote with an approximate retail value of \$750. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Calvin Klein, Inc., 205 West 39th Street, New York, NY 10018.

Win an Old Navy cotton nylon spandex turtleneck. NO PURCHASE NECESSARY. To enter and for full rules. go to allure.com/freestuff. Starts August 5, 2009, at 12 P.M. EDT and ends August 5, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C.. 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. Six (6) winners will receive an Old Navy cotton nylon spandex turtleneck (two size small, two size medium, two size large) with an approximate retail value of \$19.50. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Gap Inc.-Old Navy, 675 Avenue of the Americas, 6th Floor, New York, NY 10010.

Win a Laundry by Shelli Segal silk charmeuse gown. NO PURCHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 6, 2009, at 12  $_{\mbox{\scriptsize P.M.}}$  EDT and ends August 6, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. Six (6) winners will receive a Laundry by Shelli Segal silk charmeuse gown (sizes 2, 4 [two dresses], 6 [two dresses], and 8) with an approximate retail value of \$315. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Laundry by Shelli Segal, 5835 South Eastern Avenue, Suite 100, Commerce, CA 90040.

Win a Hussy wool coat. NO PURCHASE NECES-SARY. To enter and for full rules, go to allure.com/ freestuff. Starts August 7, 2009, at 12 p.m. EDT and ends August 7, 2009, at 12:59 p.m. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. One (1) winner will receive a Hussy wool coat (size 4) with an approximate retail value of \$209. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Hussy Clothing, Level 3, 2-12 Foveaux Street, Surry Hills, Sydney, NSW 2010, Australia.

Win an Oscar de la Renta brass-glass-and-agate cuff. NO PURCHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 10, 2009, at 12 P.M. EDT, and ends August 10, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. One (1) winner will receive an Oscar de la Renta brass-glass-and-agate cuff with an approximate retail value of \$580. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Oscar de la Renta, Ltd., 550 Seventh Avenue, 8th Floor, New York, NY 10018.

Win a Tourneau Timepieces stainless-steel watch. NO PURCHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 11, 2009, at 12 P.M. EDT and ends August 11, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. One (1) winner will receive a Tourneau Timepieces stainless-steel watch with an approximate retail value of \$675. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Tourneau, LLC, 3 East 54th Street, New York, NY 10022.

Win Banana Republic suede ankle boots. NO PUR-CHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 12, 2009, at 12. P.M. EDT and ends August 12, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. One (1) winner will receive Banana Republic suede ankle boots (size 8) with an approximate retail value of \$198. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Banana Republic, 2 Folson Street, San Francisco, CA 94105.

Win an Elizabeth and James silk blouse. NO PUR-CHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 13, 2009, at 12 P.M. EDT and ends August 13, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/ D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. Five (5) winners will receive an Elizabeth and James silk blouse (sizes extra small, small [two blouses], medium, and large) with an approximate retail value of \$295. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Dualstar Entertainment Group, 3760 Robertson Boulevard, Culver City, CA 90232.

Win a Ted Rossi metallic-leather-and-python bracelet. NO PURCHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 14, 2009, at 12 P.M. EDT and ends August 14, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. One (1) winner will receive a Ted Rossi metallic-leather-and-python bracelet with an approximate retail value of \$250. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Ted Rossi, 15 East 30th Street, Suite 300, New York, NY 10016.

Win a Max & Co. wool coat. NO PURCHASE NEC-ESSARY. To enter and for full rules, go to allure .com/freestuff. Starts August 17, 2009, at 12 P.M. EDT and ends August 17, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of en-

tries received. Void outside the 50 United States/D.C. and where prohibited. Four (4) winners will receive a Max & Co. wool coat (sizes 2, 4, 6, and 8) with an approximate retail value of \$455. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and MaxMara USA, 530 Seventh Avenue, 21st Floor, New York, NY 10018.

Win a Daniel K white-gold necklace with black and white pavé diamonds. NO PURCHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 18, 2009, at 12 P.M. EDT and ends August 18, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. One (1) winner will receive a Daniel K white-gold necklace with black and white pavé diamonds with an approximate retail value of \$2,600. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Daniel K, 555 Madison Avenue. New York. NY 10022.

Win Dirty Laundry synthetic-suede boots. NO PUR-CHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 19, 2009, at 12 P.M. EDT. and ends August 19, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of enries received. Void outside the 50 United States/D.C. and where prohibited. Five (5) winners will receive Dirty Laundry synthetic-suede boots (sizes 6, 7, 8, 9, and 10) with an approximate retail value of \$69. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Dirty Laundry, 3485 South La Cienega Boulevard, Los Angeles, CA 90016.

Win a Cynthia Steffe wool dress. NO PURCHASE NECESSARY. To enter and for full rules, go to allure .com/freestuff. Starts August 20, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. One (1) winner will receive a Cynthia Steffe wool dress (size 4) with an approximate retail value of \$295. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Cynthia Steffe from Bernard Chaus, Inc., 530 Seventh Avenue, 18th Floor, New York, NY 10018.

Win Earnest Sewn cotton denim jeans. NO PUR-CHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 21, 2009, at 12 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of enries received. Void outside the 50 United States/D.C. and where prohibited. Seven (7) winners will receive Earnest Sewn cotton denim jeans (sizes 26, 27, 28, 29, 30, 31, and 32) with an approximate retail value of \$198. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Earnest Sewn, 71 Gansevoort Street, 3rd Floor, New York, NY 10014.

Win a pair of BCBGeneration suede pumps. NO PURCHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 24, 2009, at 12 P.M. EDT and ends August 24, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. Twelve (12) winners will receive a pair of BCBGeneration suede pumps (sizes 6, 6.5, 7, 7.5, 8, 8.5, 9, 9.5, 10, 10.5, 11, and 11.5) with an approximate retail value of \$110. Sponsors: Condé Nast Publications, 4 Times Square,

#### **FREE STUFF RULES**

New York, NY 10036, and BCBG Max Azria Group, 2761 Fruitland Avenue, Vernon, CA 90058.

Win a Donna Karan New York stretch viscose Infinity dress (worn seven ways). NO PURCHASE NECES-SARY. To enter and for full rules, go to allure.com/ freestuff. Starts August 25, 2009, at 12 P.M. EDT and ends August 25, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. Five (5) winners will receive a Donna Karan New York stretch viscose Infinity dress (worn seven ways) (size medium) with an approximate retail value of \$995. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036. and Donna Karan New York, 550 Seventh Avenue, New York, NY 10018.

Win a Joie cotton silk dress. NO PURCHASE NECES-SARY. To enter and for full rules, go to allure.com/ freestuff. Starts August 26, 2009, at 12:59 P.M. EDT and ends August 26, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. Four (4) winners will receive a Joie cotton silk dress (sizes small [two dresses], medium, and large) with an approximate retail value of \$348. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Joie Headquarters, 5300 Santa Fe Avenue, Vernon, CA 90058.

Win a Line wool-blend jacket. NO PURCHASE NEC-ESSARY. To enter and for full rules, go to allure.com/ freestuff. Starts August 27, 2009, at 12 P.M. EDT and ends August 27, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. One (1) winner will receive a Line woolblend jacket (size 4) with an approximate retail value of \$325. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Line, 15 Apex Road, North York, Ontario, M6A2V6.

Win a Bop Bijoux cotton-blend bracelet with brass studs. NO PURCHASE NECESSARY. To enter and for full rules, go to allure.com/freestuff. Starts August 28, 2009, at 12 P.M. EDT and ends August 28, 2009, at 12:59 P.M. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. One (1) winner will receive a Bop Bijoux cotton-blend bracelet with brass studs with an approximate retail value of \$150. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Shopbop, 101 E. Badger Road, Madison, WI 53713.

Win Nine West suede ankle boots. NO PURCHASE NECESSARY. To enter and for full rules, go to allure .com/freestuff. Starts August 31, 2009, at 12 p.m. EDT and ends August 31, 2009, at 12:59 p.m. EDT. Open to legal residents of the 50 United States/D.C., 18 or older, except employees of Sponsors, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. Three (3) winners will receive Nine West suede ankle boots (sizes 7, 8, and 9) with an approximate retail value of \$129. Sponsors: Condé Nast Publications, 4 Times Square, New York, NY 10036, and Nine West, 1411 Broadway, 16th Floor, New York, NY 10018.