

## OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE IMPROVE ONE'S CHANCES OF WINNING

**1. SPONSOR:** Buena Vista Magazines, Inc., dba FamilyFun Magazine, 114 Fifth Ave., New York, NY 10011, is solely responsible for all aspects of this sweepstakes ("Sweepstakes"). **2. ENTRY:** During the period beginning 12:01 A.M., May 10, and ending 11:59:59 P.M., August 30, 2010 ("Entry Period"), you may enter this Sweepstakes via the Internet by visiting [www.familyfun.com/cabana](http://www.familyfun.com/cabana), completing entry form and clicking on the "submit" button ("Entry"). **For purposes of these official rules ("Rules"), all times and days are Eastern Daylight Time.** **3. LIMITATIONS:** All Entries must be received by 11:59:59 P.M., August 30, 2010. Only one Entry per person/email address ("Address"), regardless of whether one person has more than one Address or more than one person use the same Address. In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the Address is registered. Entries by any method other than set forth above in Section 2 are void. Any use of automated or programmed methods of effecting Entry is prohibited. Open only to persons who are 13 or older upon entering and legal residents of, and physically located within, the 50 states or D.C. (collectively, "Territory"). Employees of the Sponsor; its parent, subsidiary, affiliated and successor companies; the advertising, promotional and fulfillment agencies of each of them (individually and collectively, "Entities"); the members of their households and members of their immediate families, are all ineligible to participate in the Sweepstakes. Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releasees") are responsible for Entries from persons residing, or physically located, outside the Territory; Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, illegible, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misdirected, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable network, server or other connections; miscommunications; computer hardware or software technical failures; unauthorized human intervention or other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple email accounts to register more than once may result in disqualification at Sponsor's sole discretion. Void where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws and regulations. **4. PRIZES: Ten (10) PRIZES:** one (1) Sun Smarties™ Beach Cabana Tent (approximate retail value ["ARV"]: \$80). Total ARV of all prizes: \$800. Limit one prize per person/Address. Prize is not redeemable for cash or transferable. No substitution allowed except, at Sponsor's sole discretion, a prize of equal or greater value may be substituted. All prizes will be awarded provided a sufficient number of eligible Entries are received and prizes are validly claimed by October 30, 2010, after which no alternate winners will be selected, nor unclaimed prizes awarded. **5. PROCEDURES:** All Entries must be received during the Entry Period. On or about September 17, 2010, in a random drawing, the potential winners will be selected from all eligible Entries received. Odds of winning depend on the total

number of eligible Entries received. **6. WINNERS:** Prizes will be mailed to potential winners on or about September 24, 2010. All legal responsibilities under the Rules of a minor ( as defined by state of primary residence) will be assumed by a parent/legal guardian. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: **[1]** the return of any prize as undeliverable; **[2]** potential winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; **[3]** potential winner's failure to claim any prize within ten (10) days after it is sent; **[4]** potential winner's failure to validly claim any prize before October 30, 2010 and **[5]** any other non-compliance with Rules. In the event of a prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited prize to an alternate winner. All taxes are solely the responsibility of each winner. **7. CONDITIONS:** By entering this Sweepstakes and/or accepting any prize you may win, you agree that: **[1]** you will be bound by the Rules and the Sponsor's decisions, which shall be final in all respects; **[2]** the Entry becomes solely the Sponsor's property and will not be acknowledged; **[3]** you release and hold harmless the Sponsor from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any prize; participation in the Sweepstakes or any Sweepstakes-related activity or travel or from any interaction with, or downloading of, computer Sweepstakes information; **[4]** the prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose); **[5]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: errors in the advertising, Rules, selection and announcement of the winners and distribution of the prizes; **[6]** the Releasees are not responsible for any inability of any winner to accept or use any prize for any reason and **[7]** Sponsor has the right to modify prize award procedures at its sole discretion. **8. RULES & WINNERS' LIST:** For winners' list (after September 24, 2010) and/or Rules (before August 30, 2010), send a self-addressed, stamped #10 envelope to: Cabana Giveaway, c/o FamilyFun Magazine, 44 South Broadway, White Plains, NY 10601.

CABANAFINAL (5-21-10) #4282